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MAKEUP SKIN CARE HAIR COLOR HAIR STYLE BEAUTY MAGAZINE EXPLORE Sulfate Free

HAIR CARE HOME

Introduce your hair to one of the biggest hair care trends, going sulfate free. L'Oréal Paris offers sulfate free shampoo and conditioners for every hair type, meaning anyone can participate in this trend. Bonus: They're also safe for color-treated hair! Find a shampoo without sulfates that suits your hair and see what all the hype is about.

SHOP ALL HAIR CARE HAIR CARE PRODUCTS

Shampoo

Conditioner

Cleansing Conditioner

TOP RATED SULFATE FREE

Hair Treatments

Purple Shampoo







VIEWING 21 = 100

Don't Miss Out

Hair Breakage & Split Ends

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Start managing hair breakage and repairing split ends with the right hair care products. These common hair care concerns can be addressed with split end treatments, hair breakage treatments, and shampoos and conditioners for split ends and breakage. Here, explore the best solutions for both from the L'Oréal

Paris Elvive and Ever lines.

nde Hair Care

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Blondes, it's time to discover the wonders of purple shampoo and other blonde hair care products. When you have color-treated blonde hair, it's a must to revamp your routine with shampoo and conditioner for blonde hair. The L'Oréal Paris EverPure line boasts a blonde shampoo, blonde conditioner, a coordinating hair treatment, and a brass toning purple shampoo and conditioner. Making these upgrades to your hair care regimen will help you maintain your hair color and avoid brassy blonde hair.



HAIR CARE HOME

Find the best shampoo for you to ensure your hair care routine starts off right. With shampoos for all hair types, L'Oréal Paris' shampoo offerings include shampoo for thinning hair, shampoo for thick hair, shampoo for damaged hair, and more. Pick your favorite and cleanse your hair for a clean, fresh mane. SHOP ALL HAIR CARE

r Treatments

HAIR CARE HOME

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HAIR CARE PRODUCTS

Explore the world of hair treatments to take your hair care to the next level. From leave-in conditioners and treatments to wash out treatments and scalp scrubs, there's something for everyone. L'Oréal Paris' best hair treatments include dry hair treatments, hair treatments for damaged hair, and a treatment for blonde hair. Find what works for you and enjoy your healthy hair!



HAIR CARE HOME

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HAIR CARE PRODUCTS

Treat your strands to L'Oréal Paris hair masks, no matter your hair type. Our best hair masks include a hair mask for damaged hair, a mask for curls, and more, allowing anyone to upgrade their hair care routine. You can also choose to care for your mane with sulfate free hair masks and clay hair masks, there's no shortage of options.

Cleansing Conditioner

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HAIR CARE PRODUCTS

Save time, manage your hair care concerns, and streamline your shower routine with cleansing conditioner —also known as co wash. Co washing hair helps to hydrate your strands and cleanse at the same time—talk about convenient! For a sulfate-free co wash conditioner, look no further than the L'Oréal Paris Ever collection.